



100+ Local Content Ideas to Keep Your Real Estate Website Fresh All Year Long

If you know someone who could benefit from this free ebook, please feel free to share it with them. Just send them a link to this page right here:

<http://www.ryanerisman.com/year-round-content>

Now let's dive in...

[RyanErisman.com](http://www.ryanerisman.com) - Real Estate Content That Converts

I've got a question for you...

Do you ever have trouble coming up with fresh new content ideas to post on your real estate website and share with your audience?

If so, you are not alone.

In fact, coming up with new content ideas is something a lot of my readers and clients struggle with.

To help solve this problem I've put together a collection of more than 100 links to articles on various local sites that you can turn to for inspiration whenever you need it.

I've organized these content ideas by category, and the great thing is that if you were to pick an article idea from just 3-5 different categories each month, before long you'd have a well-rounded library of local content on your site.

Last but not least, I've included a simple content calendar at the end of this guide to help you plan out your content schedule.

Good luck, and let me know if I can help you create any content!

Restaurants

Sushi
Craft Beer/Breweries/Pubs
Seafood
Coffee Shops
Best Pizza
Best Wings
Best Ice Cream
Best French Fries
Best Salads
Outdoor Patios
Last Meal
Health Food
Hidden Gems
Best Breakfast Spots
Best Reubens
Local Fish Frys
Best Gyros
Upscale Dining
New Ownership Stories
Donut Shops
Diet Friendly Options
Coming Soon Stories
Mexican Food

Shopping

Antique Shopping
Local Grocery Stores
Last Minute Gifts
Baby Gifts
Kitchen Supplies
Cigar Shops
Secondhand Shopping
Souvenir Shopping
Books About....
Organic Groceries

Events

Seasonal Events
Major Holiday Events
Local Marathon Training
Unique Holidays
Local Seminars
Fundraising Campaigns
Craft Sales
Anniversaries of Local Events
April Fools Jokes

Lifestyle

[Golf Course Walkthroughs](#)

[Camping](#)

[Beaches](#)

[Dog Parks](#)

[Dog-Friendly Businesses](#)

[Pet Services Guide](#)

[Lifelong Learning](#)

[Family Fun](#)

[Flea and Farmer's Markets](#)

[Local Farms](#)

[Meal Plans & Recipes](#)

[Top Par 3's](#)

[Parks to Visit](#)

[Free Family Activities](#)

[Gardening](#)

[Pinterest Cleaning Tips](#)

[Anything Wedding-Themed](#)

[Best Hiking Trails](#)

[Planning a Picnic](#)

Real Estate

[Local Builders](#)

[Local Investors](#)

[What You Get for the Money](#)

[Houses That Should Have Sold](#)

[Local Real Estate Introduction](#)

[Licensing Requirements](#)

[Listing Feature](#)

[Neighborhood Guide](#)

Local

[Cool Facts](#)

[City Government](#)

[Movie Theaters](#)

[Day Trips](#)

[Getting There](#)

[Local Driving Directions](#)

[Colleges & Universities](#)

[Town History](#)

[Local Libraries](#)

[Churches and Synagogues](#)

[Photo Journals](#)

[Cost of Living Overview](#)

[Home of the Week/Month](#)

[10 Signs You Might Be From...](#)

[Haunted Places](#)

[Movies Filmed in...](#)

[Local School Spotlight](#)

[Famous Actors From](#)

[Local Music Spotlight](#)

[Classic Car Owners](#)

[Over-the-Top Decorations](#)

[Businesses Locals Miss](#)

[Student Athletes](#)

[Sports Announcers](#)

[Local Gyms](#)

[High School Football Coaches](#)

[Major Intersections](#)

[Local Bucket Lists](#)

[Growing Up In.....](#)

[Local Wildlife](#)

[Casino Trips](#)

[Local Artist Profile](#)

[Helpful Local Apps](#)

January

February

March

April

May

June

July

August

September

October

November

December
